



51st Annual WAIMEA CHRISTMAS TWILIGHT PARADE

'Embracing Our Children' & Lokahi Giving Tree Project—Gathering Absolute Necessities for our Community

Christmases Past in Waimea are fondly remembered for extremely chilly nights and the incredible generosity of Parker Ranch owner Richard Smart, who made sure everyone was remembered. To perpetuate this legacy, the community's legendary parade and Lokahi Giving Tree Project help assure that no one gets left behind. Please join us – both for the fun and by giving what you can!

• Parade & All Day Celebration: Sat., December 3, 2011

5:30 pm Parade (starts 1/2 hour earlier this year!). Waimea's famous twilight parade features Santa, churches and schools, clubs, youth and music groups and halau plus dozens of lighted trucks! See Page 2 for parade details and Page 3 for day-long events!

• 2nd Annual Tree Lighting To Kick Off Lokahi Giving Tree Project: Thurs., Dec. 1 - 6:30 pm - Parker School

front lawn & lanai near giant Norfolk w/ emcee Darde Gamayo, caroling with Ginger Bertelmann & Melissa Samura, music by "Makeshift Heroes" from Honoka'a Jazz Band, and sharing of memories by Leningrad Elarionoff of Waimea Christmases Past! *Collection of necessities continues thru Christmas Eve!*

URGENT TRAFFIC ADVISORY: Mamalahoa Highway will be closed 5:30-6:45 pm from historic Church Row Park to Lindsey Road intersection, then turning right (north) onto Lindsey Road past Parker School to Waimea Park. Only emergency vehicles allowed thru during the parade. *Anticipate delays.*

GATHERING OF NECESSITIES: All items contributed by Big Islanders stay here on our island! Our goal is to help those not eligible for other assistance and to relieve the burden of families and individuals who suffer an unforeseen crisis. **Schools, churches, businesses & clubs all invited to kokua.** Please call Rhonda Bell (880-1984) or Nancy Carr Smith (896-2239) to get involved!

RECOMMENDED DONATIONS: Baby Diapers, Toilet Paper, Toothpaste, Toothbrushes, Bath Soap, Laundry Detergent, Feminine Products and Rice. Or you may donate a gift card from KTA, Foodland, local farmers markets and gas stations, or any local outlet including Costco, WalMart or Target. Community volunteers will be at **KTA's Waimea Center** Dec. 3, and at a temporary "storefront" next to **Village Burger at Parker Ranch Center** thru Christmas Eve to accept donations — or, look for **Lokahi Giving Trees** at stores and restaurants around town including **Kamuella Liquor Store, Hawaiian Style Café, Lilikoi Café, C&S Outfitters** and **Blockbusters** in PRC.

LOKAHI RECIPIENTS: Recommendations and applicants welcome; all are carefully screened. We also welcome kokua with "adopting" one or several families! **To apply for assistance or to "adopt" a family, please contact: Gina Lu'uloa (756-3008) or Rhonda Bell (888-1984).**

PARADE APPLICATIONS: Waimea Community Association website: www.WaimeaTown.org — click on Christmas Parade button (top of Home Page) for all documents. Or, go to **Waimea Instant Printing** or call Lani Olsen-Chong (936-0670), or email: lolsen@hawaii.rr.com.

NOTE: No vendors or collection along parade route except with parade committee approval.

51st Annual Waimea Christmas Twilight Parade & All-Day In-Gathering

www.WaimeaTown.org (more information & applications)

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IMPORTANT SPECTATOR SAFETY: Spectators are asked to stay on the curb during the parade both to stay out of the path of large vehicles/floats/trucks and because emergency vehicles may need to pass by quickly! Please keep a close eye on keiki especially when floats/trucks are nearby. **Parade entries must not throw candy.** Goodies including light sticks, seedlings, pencils, fruit and candy, etc. may be handed out by helpers walking alongside their float or truck. **This is for the safety of spectators, especially children. Please kokua!**

PARADE ROUTE: Starting point will be historic Church Row, turning right onto Mamalahoa Highway and passing through town, then turning right onto Lindsey Road at the main intersection and passing by Parker School to disband in Waimea Park.

NARRATOR STATIONS: There will be at least seven along the parade route:

- **W.M. Keck Observatory**
- **Ace Hardware/Ben Franklin**
- **Radio Shack**
- **Waimea Community Education (formerly Parker Ranch Realty)**
- **Bank of Hawaii's front lanai near the main Lindsey-Mamalahoa Highway intersection.**
- **Shell Gas Station Parking Lot facing Lindsey Road**
- **Parker School's historic Barbara Hall lanai**

LIGHTED TRUCK BRIGAGE: Waimea's parade is famous for its lighted brigade of trucks and this year is no exception, says Sonny Miranda. Truckers from all over the Big Island plan to show off their community spirit and generosity by participating. Truckers are asked not to blow their horns until after passing the hospital and spectators who find the horn blowing a challenge might consider finding a spot near Keck's narrator station across from the hospital to enjoy the parade.

PARADE PARKING: Please do not park on the lawns or landscaped areas at North Hawai'i Community Hospital or landscaped areas at the shopping centers to avoid damaging plants and irrigation. There will be special parking provided on the soccer field adjacent to Waimea Civic Center – look for signage.

KEEPING WAIMEA GREEN & BEAUTIFUL: Spectators are urged to please pick up their trash after the parade! Also, tents are not permitted on private property along the parade route, nor may they block sidewalks.

MAHALO TO OUR PARADE SPONSORS & EVENT PARTNERS: Waimea

Community Association, our beloved Waimea truckers, Waimea Instant Printing, Around The Clock, North Hawai'i Community Hospital, Waimea Middle School, Aloha Kohala Realty, W.M. Keck Observatory, Canada-France-Hawai'i Telescope, Nona'z Volleyball, S&R Trucking, Kona Business Center, Securitas Security, Lex Brodie, Hawai'i Preparatory Academy, Parker School, Parker School Trust Corp. DBA Waimea Community Education, American Savings Bank, HFS Federal Credit Union, Bank of Hawaii as Trustee of the Richard Smart Article 20 Trust, Parker Ranch Center, Parker Ranch Store, Hawai'i Johns, Kamuela Liquor Store, South Kohala Police and County of Hawai'i Department of Parks & Recreation. A very special thanks to North Hawai'i Rotary, which is again providing essential insurance required to stage our Christmas parade, and to Puna Plantation Hawai'i, Ltd./KTA SuperStores and Waimea Center for underwriting most parade expenses.

MORE INFORMATION:

- **Parade Co-Chairs:** Lani Olsen-Chong (936-0670) and Kalae Kawamura (936-4376)
- **Lokahi Giving Tree Co-Chairs:** Gina Lu'uloa (756-3008), Rhonda Bell (880-1984), Nancy Carr Smith (896-2239)
- **Media Information:** Patti Cook (937-2833)

FESTIVITIES AROUND WAIMEA ON PARADE DAY - SAT., DEC 3, 2011

WAIMEA HAWAIIAN HOMESTEADERS FARMERS MARKET - 'FIRST SATURDAY'

CELEBRATION: 7 a.m. – Noon. A much expanded market to coincide with the town-wide celebration of Christmas! Will include beautiful holiday wreaths by Roen Hufford, Bernice and Tootsie Berdon.

WAIMEA TOWN MARKET AT PARKER SCHOOL: 8 a.m. – 1 p.m., Saturdays. Features fresh produce, baked breads, spa gifts, arts, crafts and fresh hot coffee, breakfast and lunch items. Info: 938-2897.

LOKAHI GIVING TREE IN-GATHERING OF DONATIONS & UPCOUNTRY CHRISTMAS FAIR AT KTA's WAIMEA CENTER: 10 a.m. – 4 p.m. A festive blending of great live entertainment with Emcee Penny Keli'i Vredenburg, 'A'oia!, Halau O Po'ohala, Kuha'o Kawa'auhau-Case, Honoka'a Jazz Band and Kevin Haleamau, and over 40 Big Island artists and craft vendors in a giant Sidewalk Sale, plus an in-gathering of absolute necessities in the Center Court throughout the day.

PARKER RANCH CENTER: More than 30 arts and crafts vendors will be throughout the Center on parade day as well as several other weekends throughout the holiday season. 3:45 p.m. Parade Day - **West Hawai'i County Band** to perform in front of Parker Ranch Store. More crafters welcome. Contact Frank Zablan (885-7178). **Santa and Mrs. Claus** will visit with keiki and take photos after the parade Dec. 3 (7-8 p.m.) and he will return from Noon-3 p.m., Sun., Dec. 4, and Saturdays, Dec. 10 & 17 Families invited to take photos with Santa—free but donations suggested to benefit **Waimea Lions Club** and **North Hawai'i Hospice**. Crafters back Dec. 4, 10 & 17, too.

WAIMEA CHRISTMAS 'CRAFTY HANDS & GIFTS TOO!' CRAFT FAIR: 10 a.m. – 4 p.m. **Thelma Parker Memorial Gym**. Waimea's biggest indoor craft show featuring many local artisans with handmade items. Food also available. Free w/ door prizes throughout the day but everyone asked to bring a donation for the food pantry - please be sure items fresh, not expired. Info: Benita Salazar (960-9944).

SOMETHING NEW—ONO FOODS ALONG PARADE ROUTE: Benefitting educational projects and support the Lokahi Giving Tree Project. Permission required—if interested, contact Lani Olsen (936-0670).) No booths will be permitted on parade route unless prior arrangements made with parade committee! Look for:

- Chili 'n Rice, Chili Dogs, Hot Dogs and Hot Cocoa at Bank of Hawaii corner, served by Waimea Middle School Leadership students;
- Hot Saimin and Hot Cocoa served at historic Spencer House (next to McDonalds), served by Kamehameha School's West Hawai'i Association of Teachers and Parents;
- Portuguese Bean Soup, Saimin and Hot Cocoa 'n Crackers at Waimea Community Education (formerly Pioneer Savings), served by Waimea Middle School's 8th Grade East Coast Trippers;
- Burgers, Hot Dogs, hot and cold beverages and treats, served by Parker School students on their front lawn.

FIRST LOKAHI GIVING TREE BUCKET BRIGADE: Volunteers will walk route just before the parade begins for donations. Please kookal!

ANNUAL WINTER STAR GAZING PARTY AFTER THE PARADE AT CANADA-FRANCE-HAWAII

TELESCOPE: 7-10 p.m. On the front lawn of CFHT's Waimea headquarters. CFHT staff, along with members of the West Hawai'i Amateur Astronomy Club will set up telescopes. In the event of inclement weather, the large conference room will be open and the public will also be able to watch live scientific observations being conducted at the summit from the remote observing room. Free coffee, cocoa and cookies. Everyone welcome regardless of the weather! Info: Nadine (885-3169 or 885-7944).